

VOLKSWAGEN FINANCIAL SERVICES

THE KEY TO MOBILITY



Creating Value with Financial Services

Frank Fiedler

CFO Volkswagen Financial Services AG

Investor Update – Volkswagen Financial Services

Disclaimer

The following presentations contain forward-looking statements and information on the business development of the Volkswagen Group. These statements may be spoken or written and can be recognized by terms such as “expects”, “anticipates”, “intends”, “plans”, “believes”, “seeks”, “estimates”, “will” or words with similar meaning. These statements are based on assumptions, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. These assumptions relate in particular to the development of the economies of individual countries and markets, the regulatory framework and the development of the automotive industry. Therefore the estimates given involve a degree of risk, and the actual developments may differ from those forecast. The Volkswagen Group currently faces additional risks and uncertainty related to pending claims and investigations of Volkswagen Group members in a number of jurisdictions in connection with findings of irregularities relating to exhaust emissions from diesel engines in certain Volkswagen Group vehicles. The degree to which the Volkswagen Group may be negatively affected by these ongoing claims and investigations remains uncertain.

Consequently, a negative impact relating to ongoing claims or investigations, any unexpected fall in demand or economic stagnation in our key sales markets, such as in Western Europe (and especially Germany) or in the USA, Brazil or China, and trade disputes among major trading partners will have a corresponding impact on the development of our business. The same applies in the event of a significant shift in current exchange rates in particular relative to the US dollar, sterling, yen, Brazilian real, Chinese renminbi and Czech koruna.

If any of these or other risks occur, or if the assumptions underlying any of these statements prove incorrect, the actual results may significantly differ from those expressed or implied by such statements.

We do not update forward-looking statements retrospectively. Such statements are valid on the date of publication and can be superseded.

This information does not constitute an offer to exchange or sell or an offer to exchange or buy any securities.

Under the brand “Volkswagen Financial Services – the key to mobility“ the subsidiaries of Volkswagen Financial Services AG as well as its sister company Volkswagen Bank GmbH render various services under the joint brand “Volkswagen Financial Services“. Such services are banking services (through Volkswagen Bank GmbH), leasing services (through Volkswagen Leasing GmbH), insurance services (through Volkswagen Versicherung AG, Volkswagen Autoversicherung AG) as well as mobility services (inter alia through Volkswagen Leasing GmbH). In addition, insurance products of other providers are offered.

Agenda



**Role of Volkswagen
Financial Services within
the Volkswagen Group
and the current
Business Model**



**New
Business Models
of Volkswagen
Financial Services**

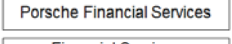
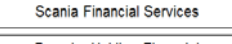
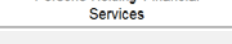


**Vision and Targets of
Route2025**



Role of Volkswagen Financial Services within the Volkswagen Group and the current Business Model

Volkswagen Financial Services is a strong pillar within the Volkswagen Group

Volume	Premium	Sport & Luxury	Truck & Bus	Procurement/ Components	Financial Services	China
VW  ŠKODA  SEAT  VW LCV  MOIA 	Audi  Lamborghini¹⁾  Ducati¹⁾ 	Porsche  Bentley  Bugatti 	MAN  Scania  Power Engineering¹⁾	Procurement Components	Volkswagen Financial Services  VOLKSWAGEN BANK  Porsche Financial Services  Financial Services USA / Canada / Spain  Scania Financial Services  Porsche Holding Financial Services 	Region China

¹⁾ Allocation to be verified

We offer the whole range of services under one roof*

VOLKSWAGEN
FINANCIAL SERVICES
THE KEY TO MOBILITY

BANKING



BANK

- Retail Financing
- Wholesale Financing
- Factoring
- Deposits

LEASING



LEASING

- Finance Lease
- Operating Lease

INSURANCE & SERVICE



INSURANCE

- Motor incl. Telematics
- Warranty
- GAP & CPI
- Commercial Lines



SERVICES

- Service & Inspection
- Full and Limited Maintenance
- Tyres



FLEET

- Multi-brand capability
- Reporting
- Telematics
- Life-Cycle-Services
- Consulting



HEYCAR

- Used Car Platform

MOBILITY



CHARGE & FUEL

- Fuel & Service Cards
- Charge & Fuel Card
- Tolling



RENTAL

- Long-term Rental
- Short-term Rental
- Micro Rental | Car sharing



PARKING

- Payment for parking space
- Services around parking
- On- and off-street



PAYMENT

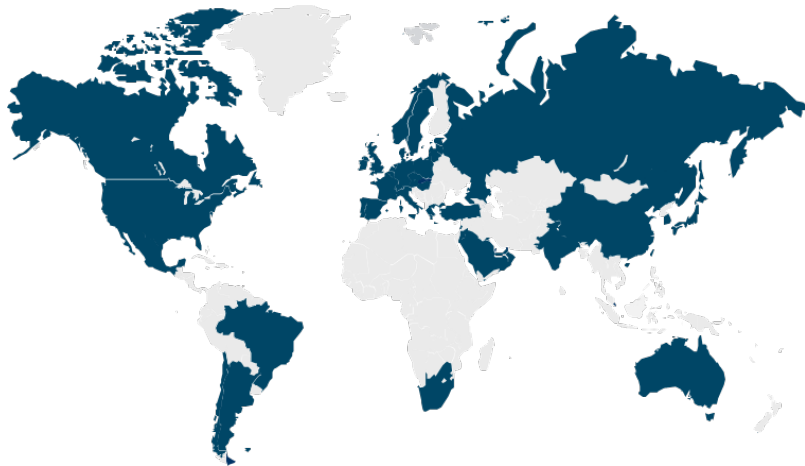
- In-Car-Payment
- Mobile Payment
- Wallet

PROFITABILITY

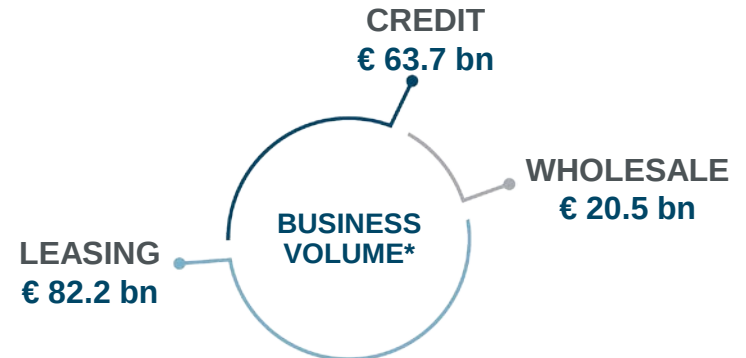
CONTACT FREQUENCY

* Displayed portfolio depends on the market; products offered or mediated by different operative subsidiaries.

48 MARKETS.



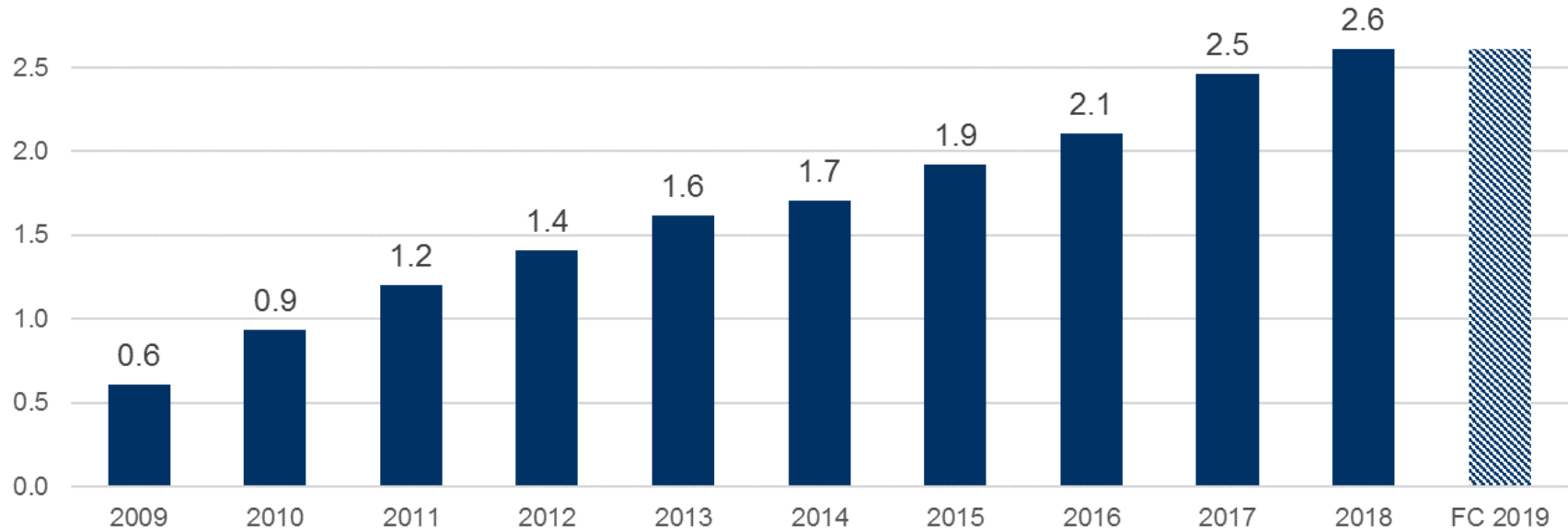
Total assets	€ 207.6 BN
Equity	€ 26.3 BN
Customer deposits	€ 32.4 BN
Operating profit	€ 2.61 BN
Employees	16,267
Contracts (units)	20.3 M



Frank Fiedler | Investor Update | London, 20.-21.05.2019

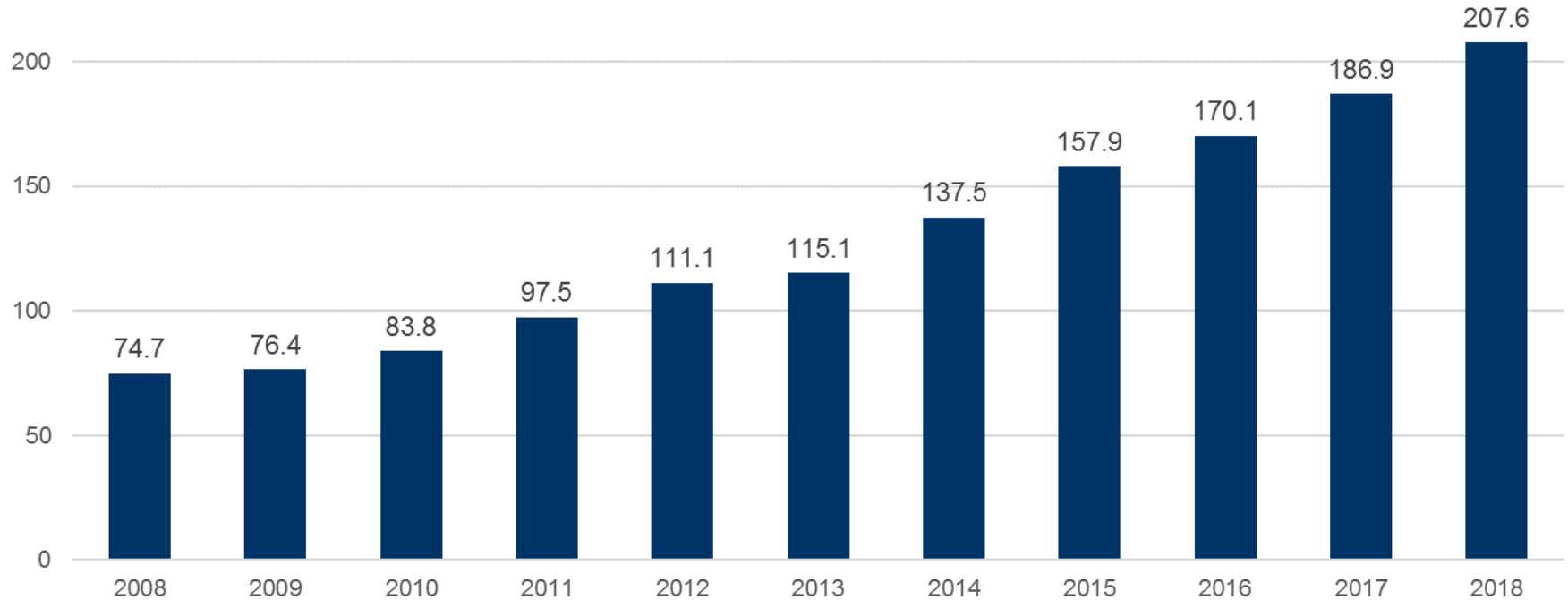
Volkswagen Financial Services - Operating Income

bn €

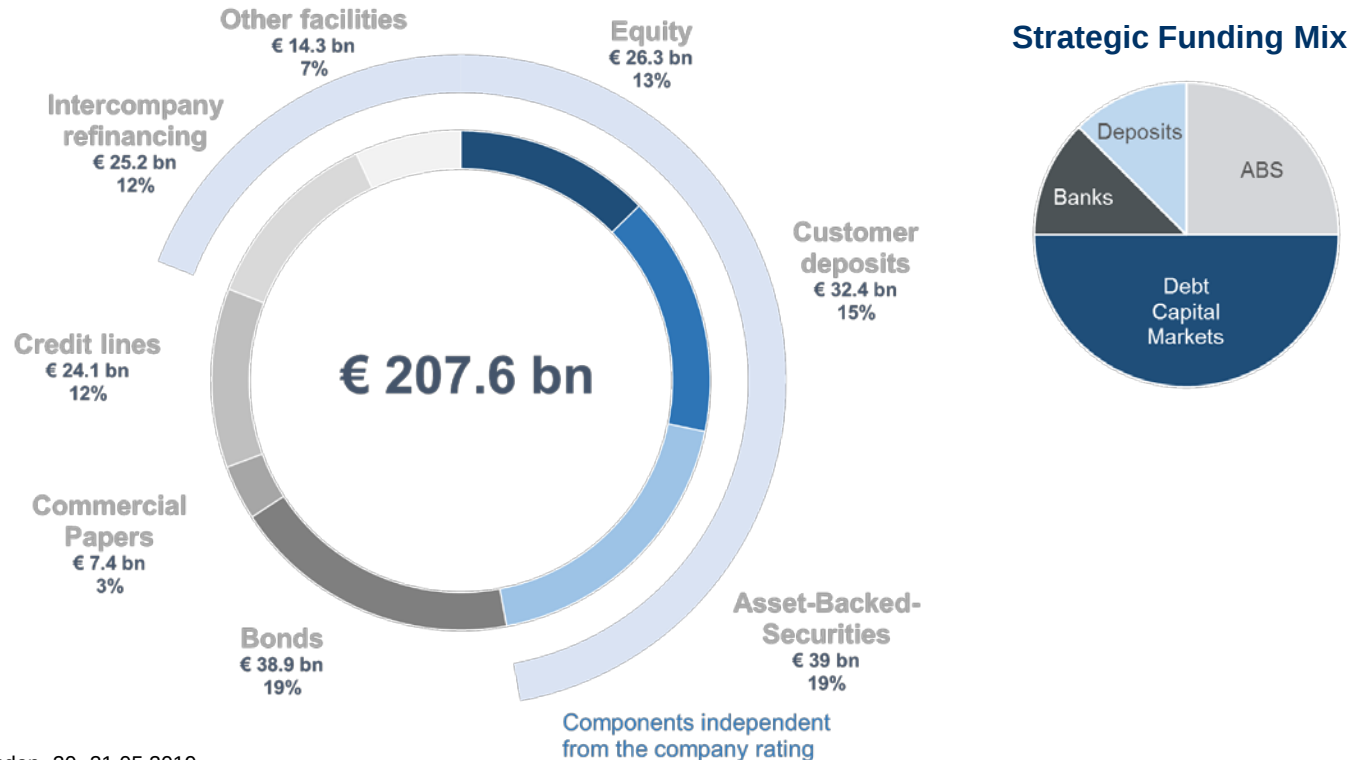


Volkswagen Financial Services – Balance Sheet

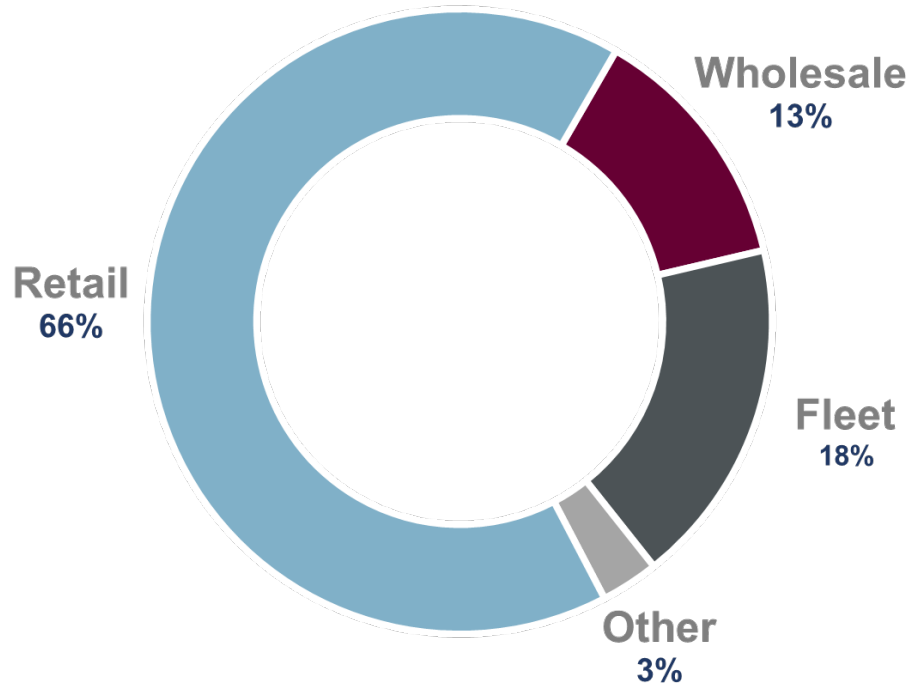
bn €



Volkswagen Financial Services: successful, diversified and automotive-independent funding structure (12/31/2018)



Portfolio structure Volkswagen Financial Services



Credit Risk

The predominant risk type whereof the major share is originated from well diversified retail business with a low risk profile.

Residual Value Risk

Residual values are monitored closely and regularly adjusted to the current market situation for new business. Completely covered by provisions and equity according to IAS 36.

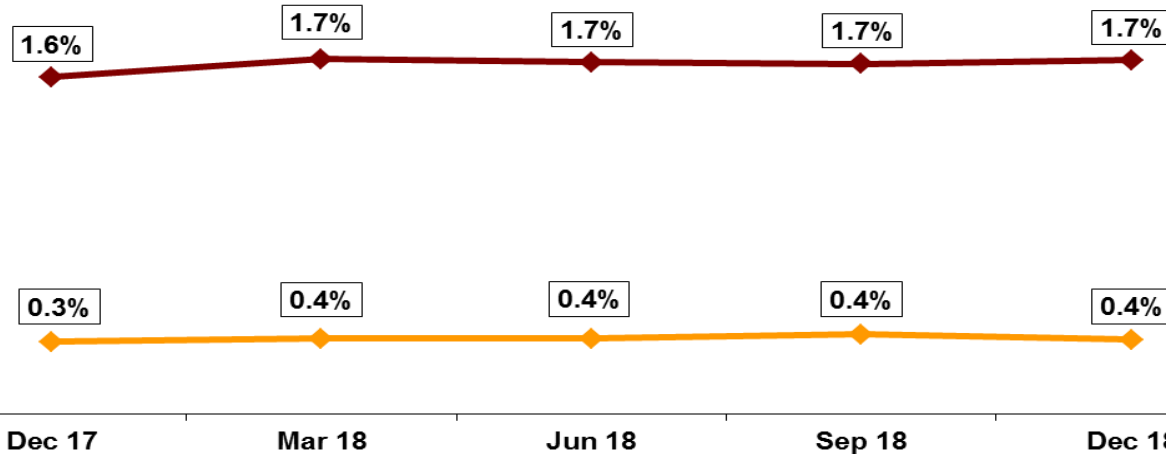
Other substantial risk types:

- Earnings Risk
- Operational Risk
- Marketprice Risk
- Shareholder Risk

as of 12/31/2018

Volkswagen Financial Services – credit risks as of 31.12.2018

Credit risk remains at low level despite challenging market environment



Total Provision Ratio

Total Provision Ratio = total provisions in proportion to the total receivables' volume at reporting date according to IAS 39

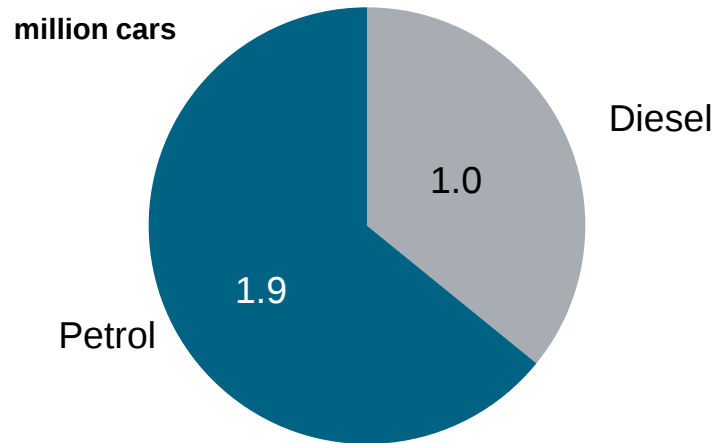


Ø Dynamic Loss Ratio

Dynamic Loss Ratio = drawings on provisions including direct write-offs relative to the average volume of receivables (last four quarters)

Residual value situation of Volkswagen Financial Services as of 31.03.2019

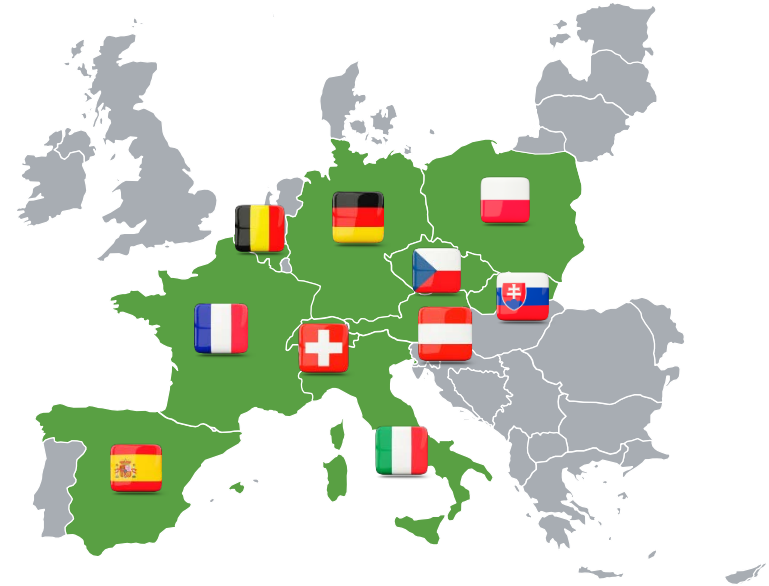
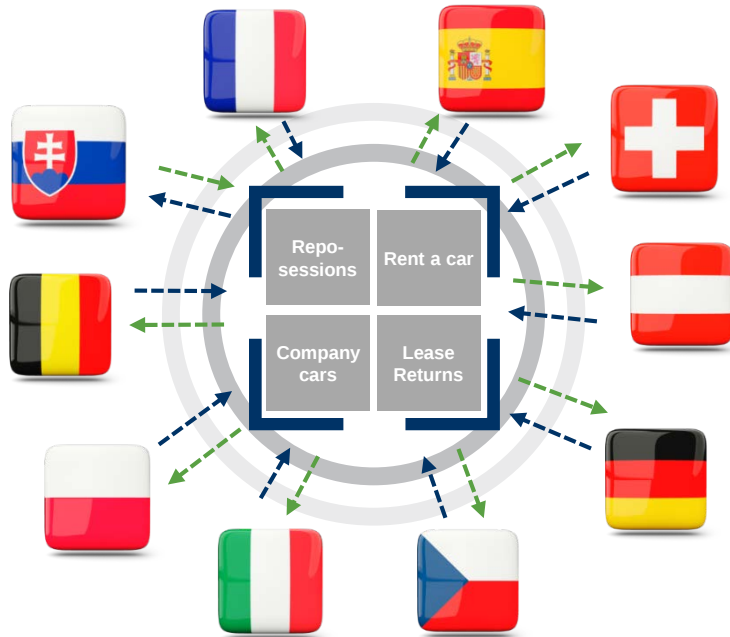
Vehicles in direct residual value portfolio



Total: 2.9 m cars

- **Vehicle stock** increased in Q1 2019
 - Declining **risk per vehicle** in Q1 2019
- All **residual value risks** are fully covered by risk provisions and equity.

International used car brokerage safeguards residual values



**Currently 10 Volkswagen Financial Services AG countries participating
1 additional country in discussion**



New Business Models of Volkswagen Financial Services

Impacts on our business model

New Channels



New Products

The Volkswagen Financial Services offer must adapt to market changes



Classic business model



INCOME

- ✓ Car financing
- ✓ Dealer financing
- ✓ Leasing
- ✓ Insurance
- ✓ Services



RISK

- ✓ Interest and liquidity risk
- ✓ Default risk
- ✓ Residual value risk

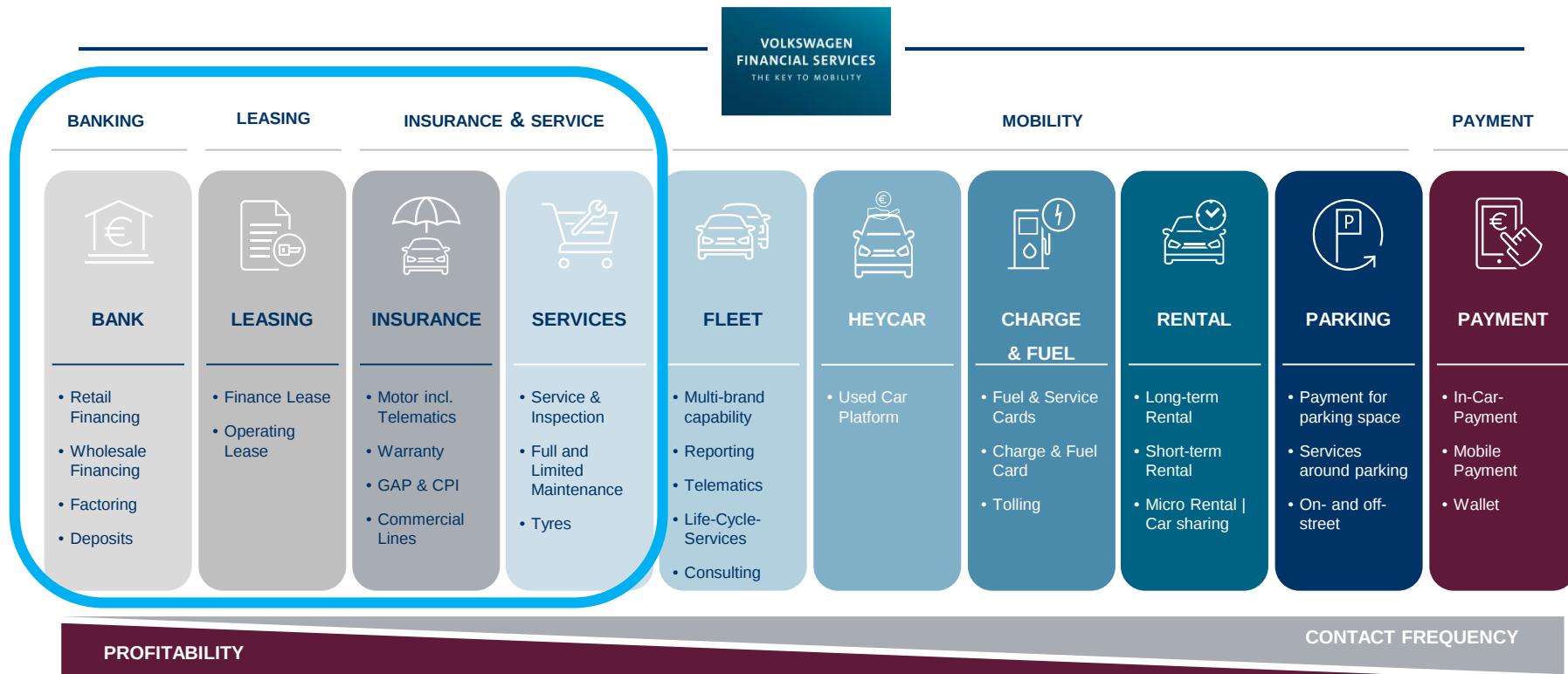


PARTNER

- ✓ Retail customer (1:1)
- ✓ Dealers
- ✓ BaFin, ECB



We offer the whole range of services under one roof*



* Displayed portfolio depends on the market; products offered or mediated by different operative subsidiaries.

The Volkswagen Financial Services offer must adapt to market change



New mobility concepts



INCOME

- + Rental products
- + Fleet business
- + Parking, Fuel, Toll



RISK

- + Revenue risk
- + Utilisation risk
- + Operating risk (own operations)

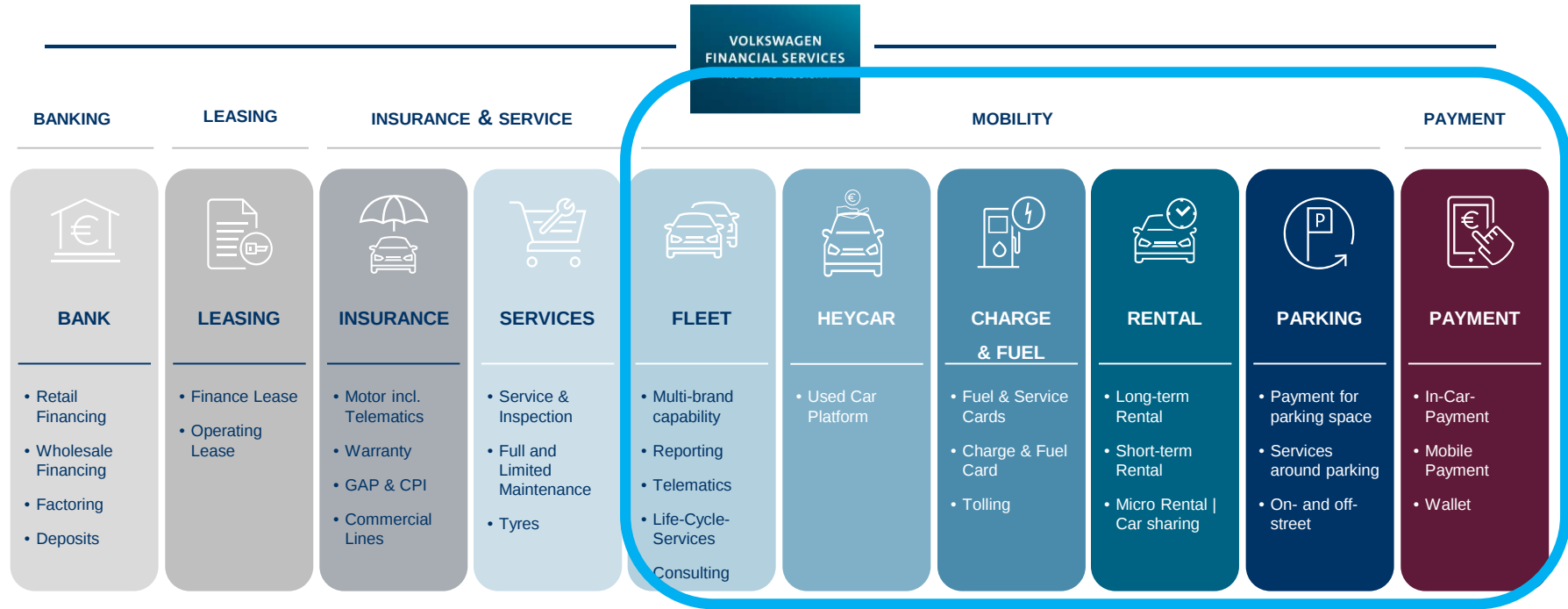


PARTNER

- + Mobility customers (1:n)
- + Municipal authorities
- + Public transport



We offer the whole range of services under one roof*



PROFITABILITY

CONTACT FREQUENCY

* Displayed portfolio depends on the market; products offered or mediated by different operative subsidiaries.

The Volkswagen Financial Services offer must adapt to market changes



Digital products



INCOME

- + Payment-Services
- + Cyber-insurance
- + Functions on Demand



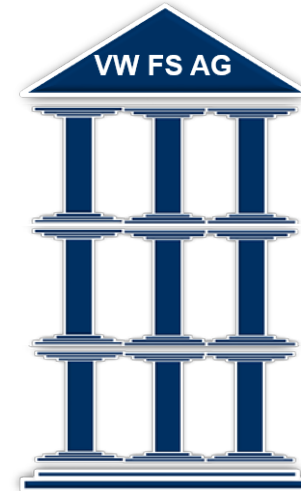
RISK

- + Cyber risks
- + Traffic law risks (autonomous driving)

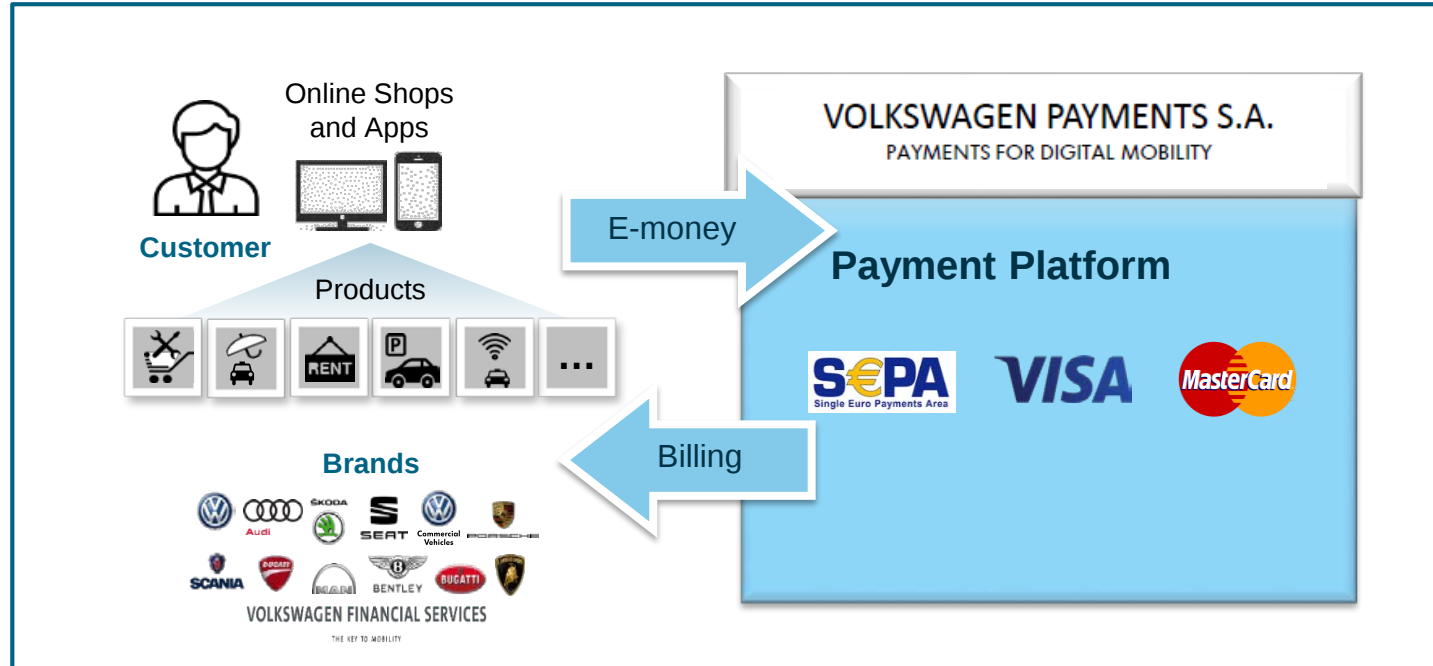


PARTNER

- + Digital-savvy customers
- + Digital companies



Payment Platform | Volkswagen Financial Services provides global payment solutions for digital-based business models within the Volkswagen group



The Volkswagen Financial Services offer must adapt to market changes



INCOME

- + Classic business, new mobility concepts and digital products for e-cars
- + Charging-products



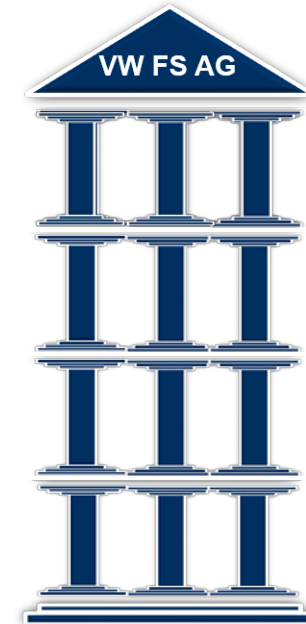
RISK

- + Revaluation of classic risks, especially residual value risk (internal combustion engine vs. electric motor)



PARTNER

- + Environmentally aware customers
- + Energy providers
- + Battery producers
- + Providers of charging infrastructure

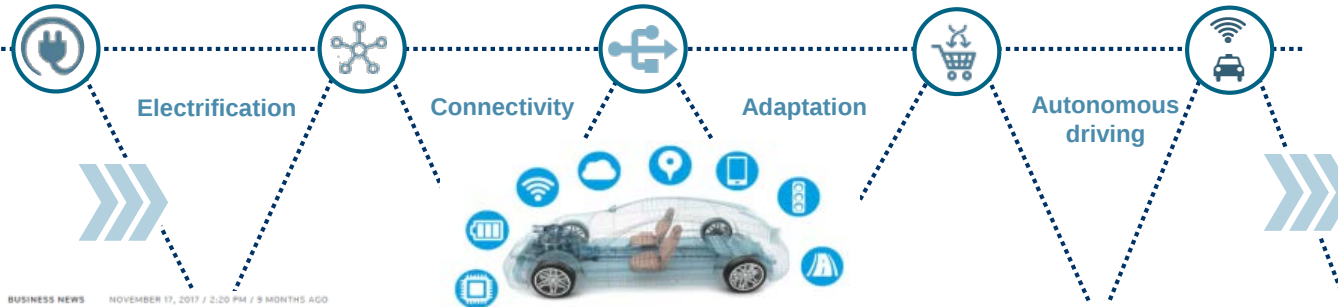


Electrification and digitalization change the automotive industry

Launches



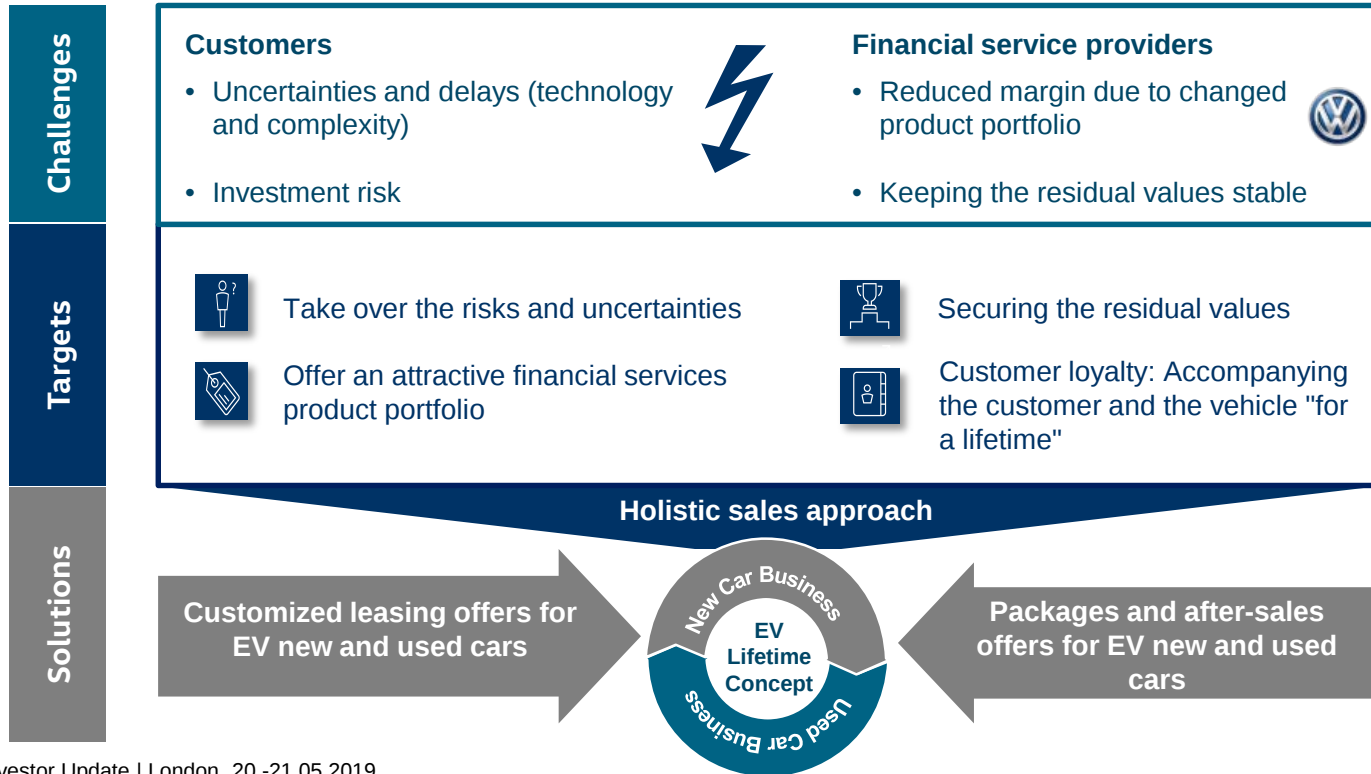
Investments



Volkswagen accelerates push into electric cars with €30 billion spending plan

The world's most valuable resource is no longer oil, but data 

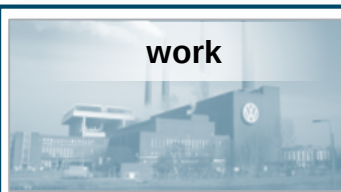
Electrification creates new challenges for automotive financial service providers



Volkswagen Financial Services e-charging solutions provides access to public charging



Focus VW FS



work



destination



on the road



home

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Charge&Fuel Card



- Charging product for the **german market**
- VWFS is **developer and operator**
- Product for all **brands of VW group**

DCS Cooperation

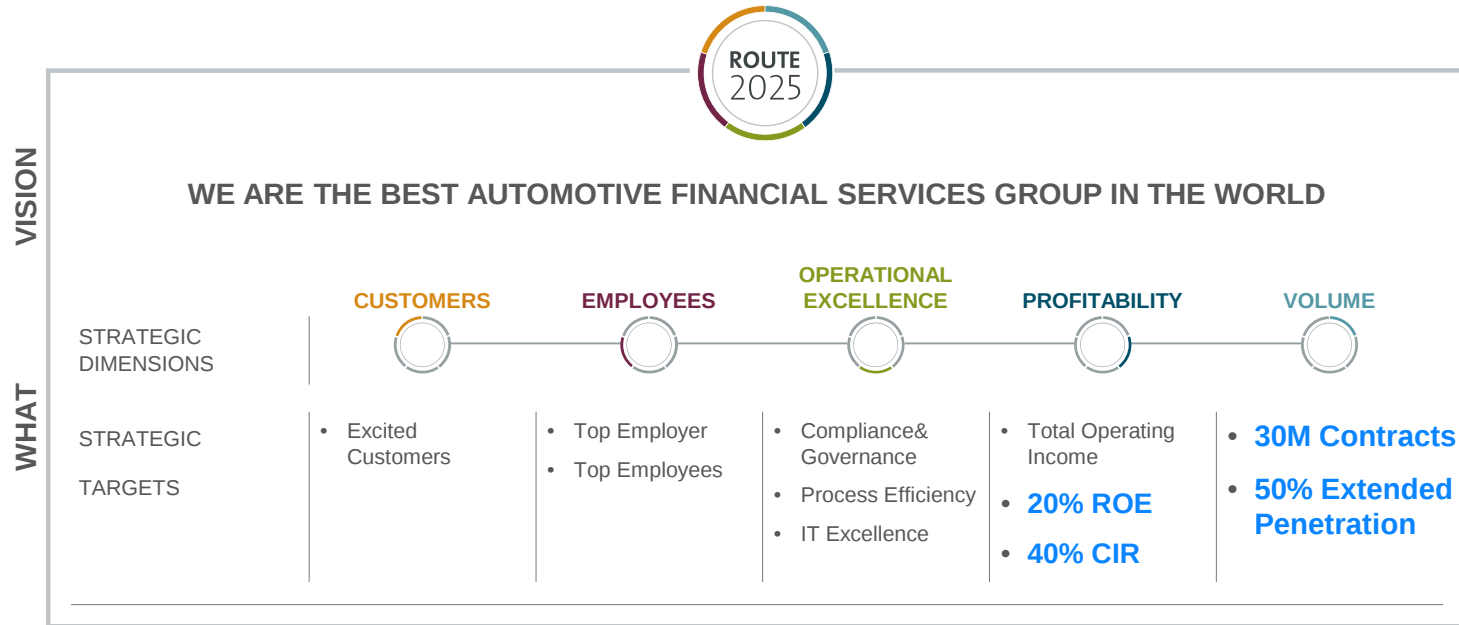


- **International oriented e-charging products**
- **VWFS cooperation with DCS to provide access to charging infrastructure**
- **First implementation project with Audi and VVCV**



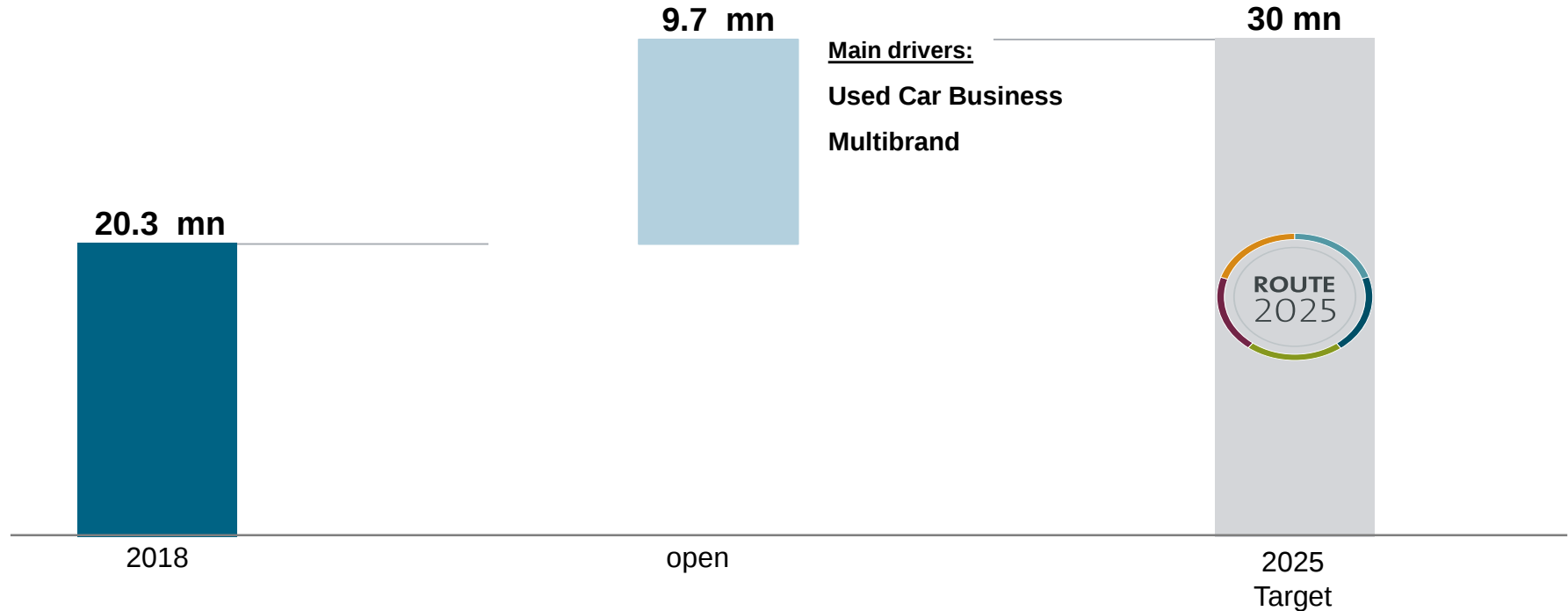
Vision and Targets of Route2025

Vision and targets of Route2025



ROUTE2025 - Target of 30 mn contracts* in portfolio in 2025

Major driver: used cars



* Contract portfolio including contracts of non-consolidated companies

ROUTE2025 | Our Focus Topics

Digitalization

Operational Excellence

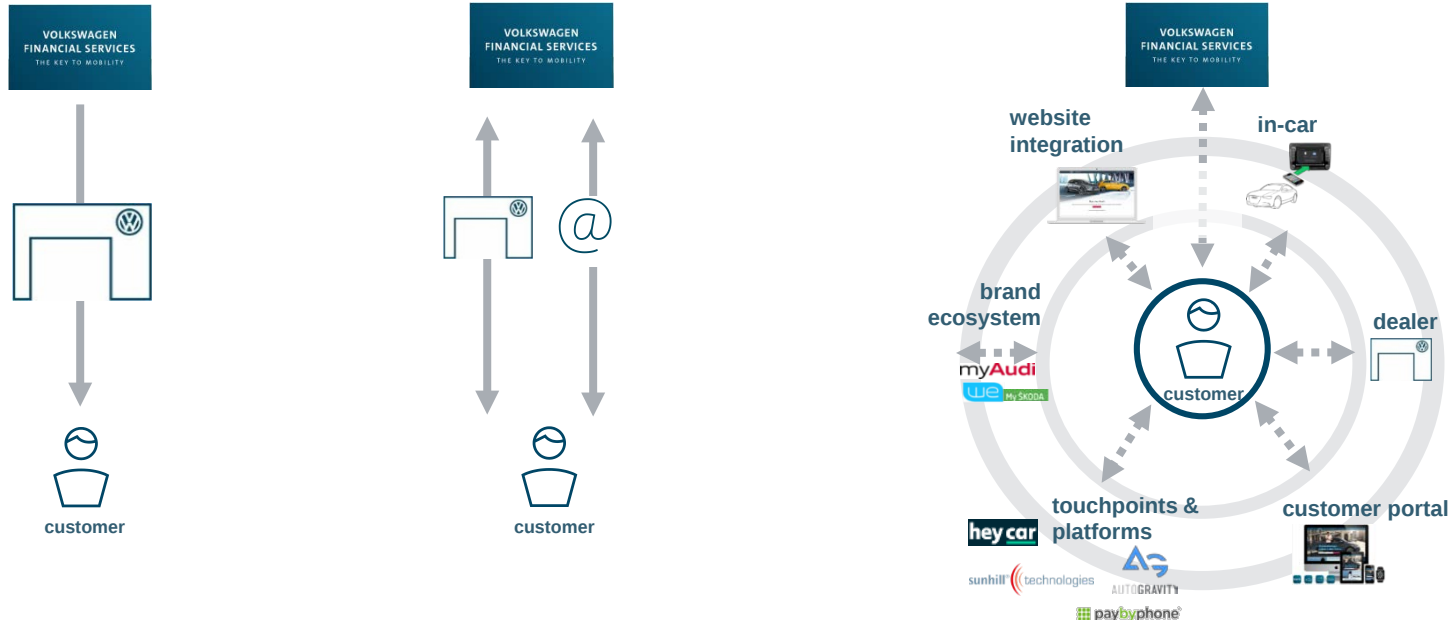


Volkswagen Financial Services will digitalize all core products by 2020 and extends it's distribution channels

Past: single channel

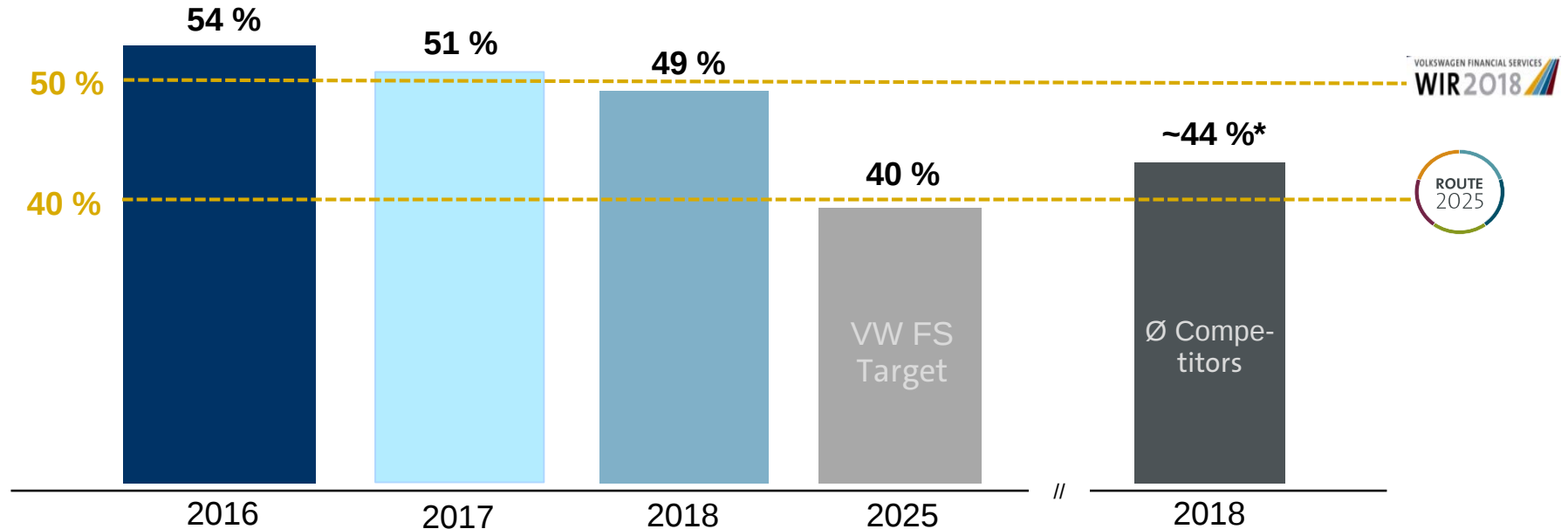
By 2020: multi channel

By 2025: omni channel



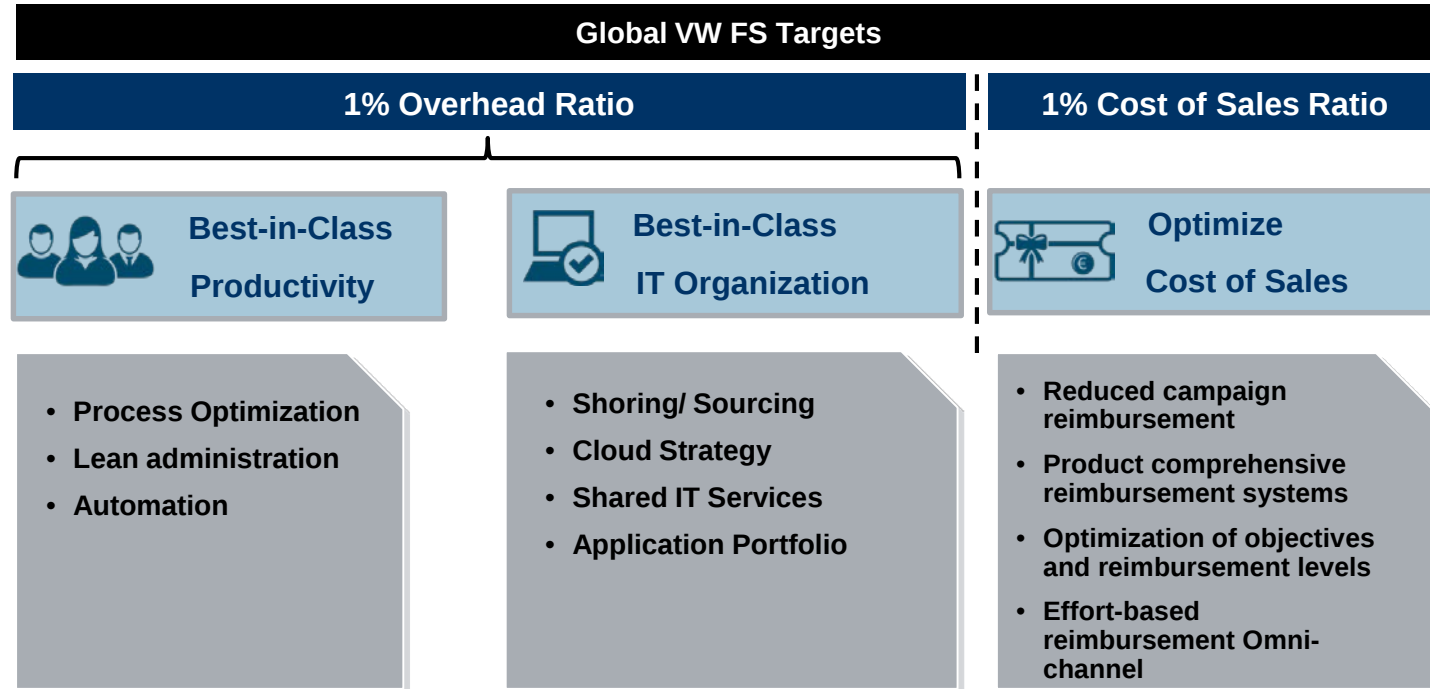
Operational Excellence | Cost efficiency has been continuously improved but we are still behind our competitors

Development Cost Income Ratio



* Sources: Annual Reports

The main drivers of Volkswagen Financial Services' expenses are IT, HR and Sales - Right at these points OpEx will have its effects

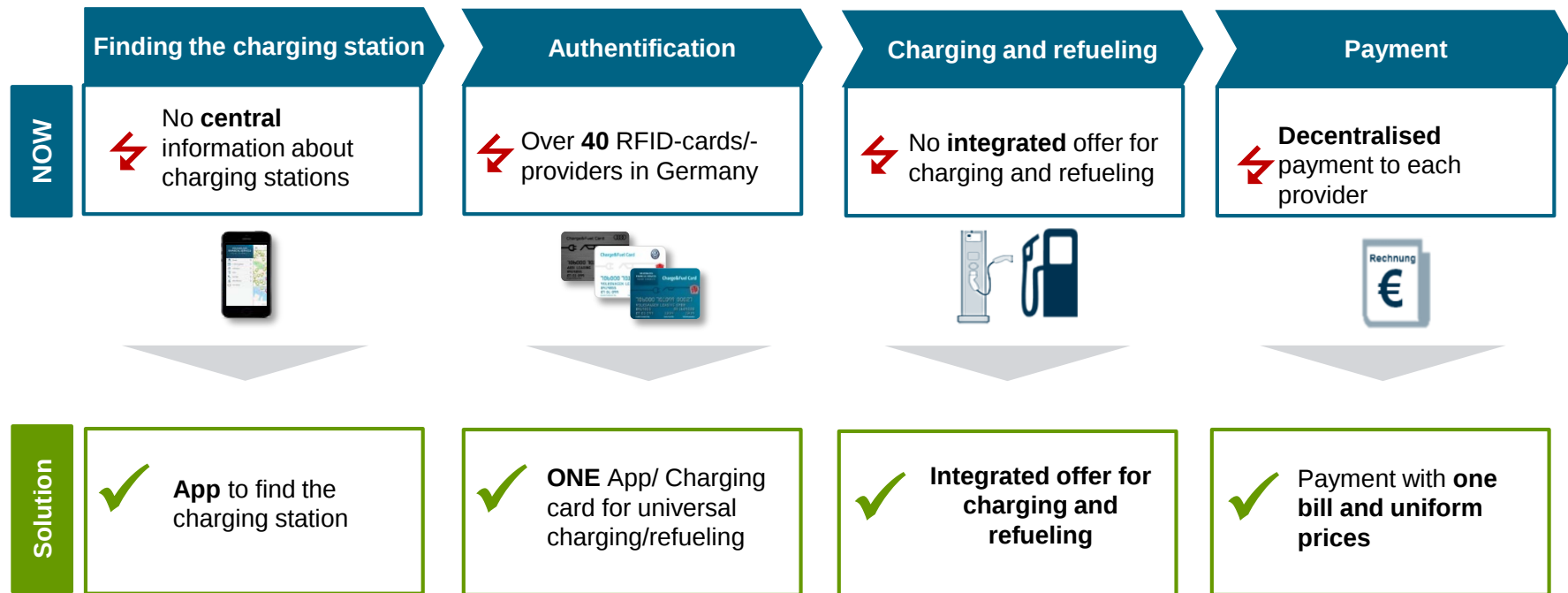


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Thank You.

Volkswagen Bank GmbH
Gifhorner Str. 57
38112 Braunschweig
Germany



New customer experience "Everything from one source" - integrated process for public charging



Rental



- MAN Rental, EUROLEASING:

Rental of **heavy commercial vehicles and trailers** for **1 day to 60 months**

- VW FS Rent a Car, EUROMOBIL:

Rental of **passanger cars and light commercial vehicles** from 1 day till 12 months.



Carsharing

- Greenwheels:

Station-based carsharing of **passenger cars** and **light commercial vehicles** for short-time rental (by **hours, days or weeks**).





Key Facts



Market leader in
Germany



- Active in **7 countries**
- **~1,4 million parking places in over 400 cities**
- about **80 million transactions** per year with the target of **250 million transactions in 2020**

Role in the Group

- VW FS as platform provider for cashless **parking for all brands of the Volkswagen Group**



Product



Access / Payment (*Comfort*)

Relevant coverage



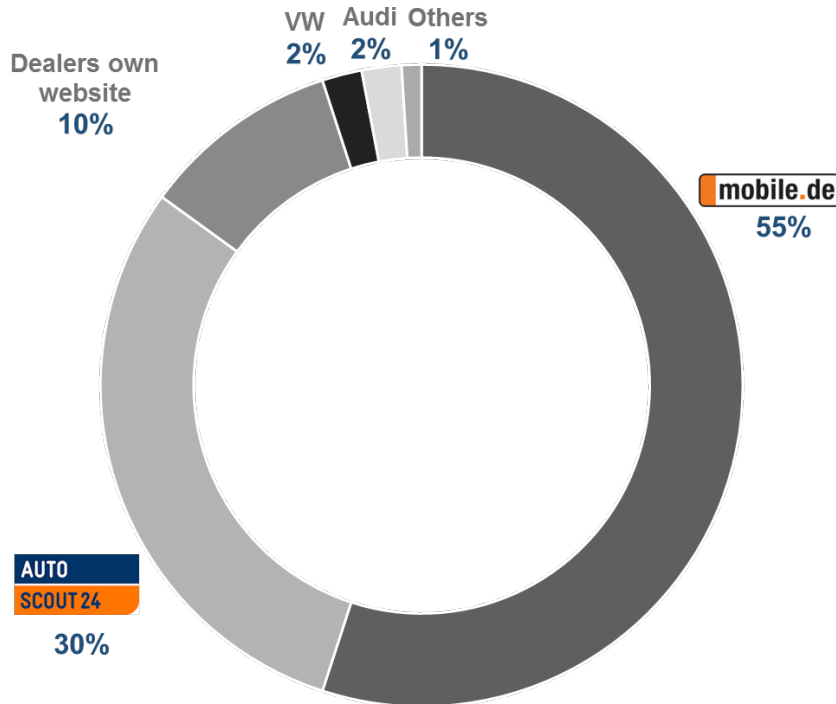
On-Street
(municipal,
unlimited)



Off-Street
(limited)

hey car | development of a real alternative to the current duopoly

Online share of trades



- **mobile.de** and **AUTO SCOUT24** counts for 85% of the Market
- **Constant price increase** for both platforms
- Dominant platforms **controlled by American tech companies**



► **heycar is being developed as an alternative in close cooperation with dealers**

► **Daimler Financial Services acquired 20% stake**